

# Educate. Advocate. Innovate.

# National Meeting on Poultry Health, Processing and Live Production September 25 – 27, 2023 **Sponsorship Opportunities**

# Presenting Sponsor (3)

# \$7,500

- Logo listed in all pre-event marketing • materials (deadline July 3)
- 8 x 10 vendor space
- 8 full meeting registrations
- ½ page ad in program
- Ability to place handouts at registration
- Press release mention •
- Email advertorial sent to all attendees •
- Logo with link on website
- Social Media mentions •
- Mentions during meeting •
- Signage at meeting •
- Logo printed in program •
- Logo shown on screen •

# Reception Sponsor (4) \$5,000

- 8 x 10 vendor space
- 5 full meeting registrations •
- ¼ page ad in program
- Ability to place handouts at registration
- Press release mention
- Email advertorial sent to all attendees •
- Logo with link on website •
- Social Media mentions •
- Mentions during meeting
- Signage at meeting •
- Logo printed in program •
- Logo shown on screen

#### Lunch Sponsor (4) \$5,000

- 8 x 10 vendor space
- 5 full meeting registrations
- ¼ page ad in program
- Ability to place handouts at registration
- Press release mention •
- Email advertorial sent to all attendees •
- Logo with link on website •
- Social Media mentions •
- Mentions during meeting •
- Signage at meeting •
- Logo printed in program ٠
- Logo shown on screen

# Breakfast Sponsor (4) \$3,500

- 8 x 10 vendor space •
- 3 full meeting registrations
- Ability to place handouts at registration
- Email advertorial sent to all attendees •
- Logo with link on website •
- Social Media mentions •
- Mentions during meeting
- Signage at meeting
- Logo printed in program •
- Logo shown on screen •





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# Session Sponsor (6)

# \$2,500

- 8 x 10 vendor space
- 2 full meeting registrations
- Email advertorial sent to all attendees
- Logo with link on website
- Social Media mentions •
- Mentions during meeting •
- Signage at meeting •
- Logo printed in program
- Logo shown on screen

### Badgeholder Sponsor (1) \$2,500

- 2 full meeting registrations
- Logo on all badge holders
- Logo with link on website •
- Mentions during meeting •
- Logo printed in program
- Logo shown on screen •

#### Break Sponsor (3) \$2,500

- 2 full meeting registrations
- Logo with link on website
- Mentions during meeting •
- Signage at meeting •
- Logo printed in program •
- Logo showed on screen

### Tech Sponsor (2)

•

1 full meeting registration

\$2.000

\$1,000

\$500

- Logo with link on website •
- Signage at meeting
- Logo printed in program •
- Logo shown on screen

## **Gold Sponsor**

- Logo with link on website
- Signage at meeting
- Logo printed in program
- Logo shown on screen

### Silver Sponsor

- Name listed on website
- Name listed in program
- Name listed on screen

# Grower Meeting Sponsor (3)\*\* \$1,000

- 8 x 10 vendor space at grower meeting
- Mention during grower meeting
- Logo listed on website
- Logo listed in program •

Most sponsorship packages are limited and available on a first-come, first-serve basis.

\*\*This meeting is held in coordination with University of Delaware Cooperative Extension and University of Maryland Extension on Tuesday, September 26 in another location and is targeted to growers.

Ad deadline is August 29, 2023. Ad specifications for program: ½ page – 5.5"w x 4.25" t ¼ page – 2.75"w x 4.25"t





# 2023 National Meeting on Poultry Health, Processing and Live Production Sponsorship Package Registration Form

Company Name:							
(Exactly as you would like it to appear on promotional material)							
Contact Name:							
Address:							
Email:							
	_Cell Phone:						
Website:							
Facebook Handle: @	_Twitter Handle:						

**Sponsorship Level(s):** You may select one or more sponsorship levels.

\$	7,500	Presenting Sponsor
\$	5,000	Reception Sponsor
\$.	5,000	Lunch Sponsor
\$	3,500	Breakfast Sponsor
\$	2,500	Session Sponsor
\$	2,500	Badgeholder Sponsor
\$	2,500	Break Sponsor
	2,000	Tech Sponsor
	1,000	Grower Meeting Sponsor
	1,000	Gold Sponsor
¢	500	Silver Sponsor

The sponsorship deadline to be included in the printed program is Aug. 28, 2023; presenting sponsors, to be included in pre-event marketing, please email a company logo as early as possible, and no later than July 7, 2023, in a .jpeg or .png format (transparent image if possible) to Holly Porter at <u>porter@dcachicken.com</u>. For any additional sponsorship questions, please contact Holly Porter. *Some sponsorships are limited as indicated and available on a first-come, first-served basis*.

Total amount due: \$	Paying by: Check	VISA	Mastercard	Discover	AmEx		
Credit Card Number:	Exp. Dat	te:	CVV:	-			
Billing Address (if different than top):							
Cardholder Name:		Cardholder Signature					

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Mail registration form and check to the address below. Meeting registration information will be mailed in late July. We will contact you for names of free and additional registrations at that time.